

Colour Palette

The evian palette is fresh, crisp and rejuvenating—truly inspired by our heritage and source. Our pinks lead the palette, supported by Pure White and accented by evian Red and evian Blue.



Pure White

PANTONE: -
HEX: FFFFFFFF
RGB: 255 / 255 / 255
CMYK: 0 / 0 / 0 / 0

Source pink

PANTONE: 706C
HEX: FFDEE4
RGB: 255 / 222 / 228
CMYK: 0 / 23 / 5 / 0

evian pink

PANTONE: 1905C
HEX: F7AABC
RGB: 247 / 170 / 188
CMYK: 0 / 41 / 9 / 0

Accessibility pink (text in digital only)

evian red

PANTONE: 199C
HEX: ED174F
RGB: 237 / 23 / 79
CMYK: 0 / 100 / 62 / 0

evian blue

PANTONE: 285C
HEX: 007DC3
RGB: 0 / 125 / 195
CMYK: 94 / 44 / 0 / 0