

ACTIMEL AURORA DESIGN OVERVIEW

AURORA FINAL DESIGN

CONSISTENT VARIETY
DIFFERENTIATION

CLEAR BRAND BLOCK

HALO DBA
> MORE VISIBILITY
& CONTRAST



REINFORCE
FUNCTIONAL RTB
> ICONS ADDED

AURORA FINAL DESIGN

CONSISTENT VARIETY
DIFFERENTIATION

CLEAR BRAND BLOCK

FRUITS TREATMENT
> LIGHT COMING FROM THE HALO
> BRIGHTER FRUITS

HALO DBA
> MORE VISIBILITY
& CONTRAST



REINFORCE
FUNCTIONAL RTB
> ICONS ADDED

AURORA FINAL DESIGN

CONSISTENT RANGE &
VARIETY DIFFERENTIATION

- > BIGGER 0
- > PURPLE TOP BAND

CLEAR BRAND BLOCK

FRUITS TREATMENT

- > LIGHT COMING FROM THE HALO
- > BRIGHTER FRUITS

HALO DBA

- > MORE VISIBILITY & CONTRAST



REINFORCE
FUNCTIONAL RTB
> ICONS ADDED

FF & 0% BACK OF PACK

ACTIMEL, YOUR DAILY IMMUNITY* ALLY

Thanks to vitamins D & B6 that help our immune system*



Recyclable bottles



Every shot of Actimel contains 1/3 of the daily recommended intake of vitamin D**. It also contains vitamin B6 and 20 billions of its exclusive L.Casei probiotic.

The vitamins are then absorbed into your bloodstream to reach and help support immune cells throughout your body.

NUTRITION VALUES	PER 100 G	%RI ¹
Energy	000 kJ / 00 kcal	1
Fat	0,0 g	0
of which saturates	0,0 g	0
Carbohydrate	0,0 g	0
of which sugars	0,0 g	0
Fibre	<0,0 g	0
Proteine	0,00 g	0
Salt	0,00 g	2%
Calcium	000 mg	00
Vitamin B6	0,00 mg	00
Vitamin D	0,00 µg	00

¹RI: REFERENCE INTAKE OF AN AVERAGE ADULT (8400KJ/2000KCAL). MILK MIXED PRODUCT WITH VITAMIN D AND B6. INGREDIENTS: SKIMMED MILK, RECONSTITUTED SKIMMED MILK, LIQUID SUGAR OR SUGAR (SUCROSE 6,4%), CREAM, DEXTROSE, MILK MINERALS CONCENTRATE, CULTURES (YOGHURT AND LACTOCASEIBACILLUS CASEI/DANONE (MILK)), VITAMINS (D3,B6).

■ that immune support in a delicious and refreshing shot!

3 x 100 g e -
800g



*Actimel is rich in vitamin D and source of vitamin B6. Vitamin D and B6 contribute to the normal function of the immune system | **reference intake of an average adult (8400KJ/2000 Kcal) (as per Food Information Regulations). Enjoy as part of a balanced and healthy diet.

ACTIMEL, YOUR DAILY IMMUNITY* ALLY

Thanks to vitamins D & B6 that help your immune system.



5 099417 010691



Recyclable bottles



Every shot of Actimel contains 1/3 of the daily recommended intake of vitamin D**. It also contains vitamin B6 and 20 billions of its exclusive L.Casei probiotic.

The vitamins are then absorbed into your bloodstream to reach and help support immune cells throughout your body.

NUTRITION VALUES	PER 100 G	%RI ¹
Energy	000 kJ / 00 kcal	1
Fat	0,0 g	0
of which saturates	0,0 g	0
Carbohydrate	0,0 g	0
of which sugars	0,0 g	0
Fibre	<0,0 g	0
Proteine	0,00 g	0
Salt	0,00 g	2%
Calcium	000 mg	00
Vitamin B6	0,00 mg	00
Vitamin D	0,00 µg	00

¹RI: REFERENCE INTAKE OF AN AVERAGE ADULT (8400KJ/2000KCAL). MILK MIXED PRODUCT WITH VITAMIN D AND B6. INGREDIENTS: SKIMMED MILK, RECONSTITUTED SKIMMED MILK, LIQUID SUGAR OR SUGAR (SUCROSE 6,4%), CREAM, DEXTROSE, MILK MINERALS CONCENTRATE, CULTURES (YOGHURT AND LACTOCASEIBACILLUS CASEI/DANONE (MILK)), VITAMINS (D3,B6).

Actimel 0%, your delicious and refreshing immune support shot crafted with:

0% FAT & 0% ADDED SUGARS

6 x 100 g =
600g e



*Actimel is rich in vitamin D and source of vitamin B6. Vitamin D and B6 contribute to the normal function of the immune system. **reference intake of an average adult (8400KJ/2000 Kcal) (as per Food Information Regulations). Enjoy as part of a balanced and healthy diet.

TOP OF PACK STRUCTURE



TOP OF PACK STRUCTURE



Please remove this nutri info from TOP

SUPERCHARGED

Strawberry & Pomegranate

DANONE

20 BILLION L. Casei Cultures



Actimel+

Immune Support* | Triple Action



SUPPORTS YOUR IMMUNE SYSTEM¹
100% Vitamin D



ANTI-OXIDANT PROPERTIES²
Vitamin C



REDUCES TIREDNESS³
Magnesium

*Vitamin D and B6 contribute to the normal functioning of the immune system | 1. Vitamin C contributes to the protection of cells from oxidative stress | 2. Magnesium contributes to a reduction of tiredness and fatigue | 3. Vitamin D contributes to the normal function of the immune system.

ACTIMEL+ TRIPLE ACTION, HELPS YOU TAKE CARE OF YOUR IMMUNE SYSTEM* WHEN YOU NEED IT THE MOST



Recyclable bottles



SUPPORTS YOUR IMMUNE SYSTEM

Actimel+ Triple Action is rich in vitamin D, packed with 100% of the daily recommended intake*. A great ally to support your immune system.



ANTI-OXIDANT PROPERTIES

With a formula that is source of vitamin C, that contributes to the protection of your body cells from oxidative stress.



REDUCES TIREDNESS

And fortified in magnesium, that contributes to reduce tiredness and fatigue to help you make the most of your day.

NUTRITION VALUES PER 100 G %RI¹

Energy	000 kJ / 00 kcal	1
Fat	0,0 g	0
of which saturates	0,0 g	0
Carbohydrate	0,0 g	0
of which sugars	0,0 g	0
Fibre	<0,0 g	0
Proteine	0,00 g	0
Salt	0,00 g	2%
Calcium	000 mg	00
Vitamin B6	0,00 mg	00
Vitamin D	0,00 µg	00

Every Actimel contains 20 billions of exclusive L. Casei cultures. All that immune support in a delicious and refreshing shot!

6 x 100 g =
600g e



¹ RI: REFERENCE INTAKE OF AN AVERAGE ADULT (8400KJ/2000KCAL).
MILK MIXED PRODUCT WITH VITAMIN D AND B6.
INGREDIENTS: SKIMMED MILK, RECONSTITUTED SKIMMED MILK, LIQUID SUGAR OR SUGAR (SUCROSE 6.4%), CREAM, DEXTROSE, MILK MINERALS CONCENTRATE, CULTURES (YOGHURT AND LACTOCASEIBACILLUS CASEIDANONE (MILK)), VITAMINS (D3,B6).

*Vitamin D contributes to the normal function of the immune system.
**Reference intake of an average adult (8400kJ/2000kcal) (as per Food for Nutrition Regulation). Enjoy as part of a balanced and healthy diet.

FIX, FLEX & FREE
Elements for Local
adaptations

CORE PLAIN



FIXED ELEMENTS

- Elements locked in the design, which need to be translated in local adaptation
1. Actimel bottle & Halo
 2. Actimel logo
 3. Flavored-color band
 4. Flavor tag: fixed height of 6,3mm for x4 and 9,6mm for all other formats
 5. L.Casei and Vit RTB pills – placement, size and font size. In the case of trays, please extend Flavor and RTB tabs to the center in a way the text is not hidden by the tray. fixed height of 6,3mm for x4 and 9,6mm for all other formats
 6. Masterbrand logo (for CBUs concerned)

FLEX ELEMENTS

- Elements locked in the design, to be adapted locally and checked with global team
7. L.Casei and Vit RTB pills – text to be adapted to recipe/legal constraints

FREE ELEMENTS

- Elements to be determined by local teams
8. Legal mentions/Disclaimers

→ In the case of double line flavors : 11mm height
→ Triple line flavors: 16.7mm height



CORE FLAVORED



FIXED ELEMENTS

Elements locked in the design, which need to be translated in local adaptation

1. Actimel bottle & Halo
2. Actimel logo
3. Flavored-color band
4. Flavor tag: fixed height of 6,3mm for x4 and 9,6mm for all other formats
5. LCasei and Vit RTB pills – placement, size and font size. In the case of trays, please extend the extend Flavor and RTB tabs to the center in a way the text is not hidden by the tray. fixed height of 6,3mm for x4 and 9,6mm for all other formats
6. Masterbrand logo (for CBUs concerned)
7. Fruit - depiction, size and placement (FR exception)

FLEX ELEMENTS

Elements locked in the design, to be adapted locally and checked with global team

8. LCasei and Vit RTB pills – text to be adapted to recipe/legal constraints

FREE ELEMENTS

Elements to be determined by local teams

9. Legal mentions/Disclaimers

→ In the case of double line flavors : 11mm height
 → Triple line flavors: 16.7mm height

CORE PROMO PACK



→ In the case of double line flavors : 11mm height
 → Triple line flavors: 16.7mm height

FIXED ELEMENTS

Elements locked in the design, which need to be translated in local adaptation

1. Actimel bottle & Halo
2. Actimel logo
3. Flavored-color band
4. Flavor tag: fixed height of 6,3mm for x4 and 9,6mm for all other formats
5. LCasei and Vit RTB pills – placement, size and font size. In the case of trays, please extend Flavor and RTB tabs to the center in a way the text is not hidden by the tray. fixed height of 6,3mm for x4 and 9,6mm for all other formats
6. Masterbrand logo (for CBUs concerned)

FLEX ELEMENTS

Elements locked in the design, to be adapted locally and checked with global team

7. LCasei and Vit RTB pills – text to be adapted to recipe/legal constraints
8. Value pack wording (value, family, promo – to be assessed locally)

FREE ELEMENTS

Elements to be determined by local teams

9. Legal mentions/Disclaimers

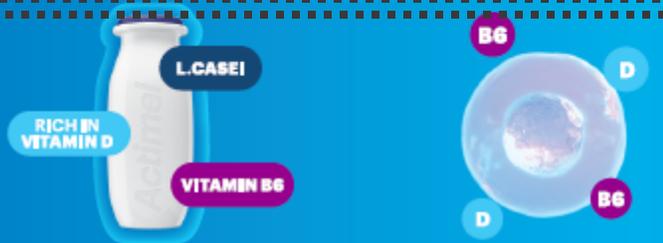
CORE BOP

3

ACTIMEL, YOUR DAILY IMMUNITY* ALLY

Thanks to vitamins D & B6 that help our immune system*

2

4


RICH IN VITAMIN D

L.CASEI

VITAMIN B6

B6

D

Every shot of Actimel contains 1/3 of the daily recommended intake of vitamin D**. It also contains vitamin B6 and 20 billions of its exclusive L.Casei probiotic.

The vitamins are then absorbed into your bloodstream to reach and help support immune cells throughout your body.

NUTRITION VALUES PER 100 G %RI¹

Energy	000 kJ / 00 kcal	1
Fat	0,0 g	0
of which saturates	0,0 g	0
Carbohydrate	0,0 g	0
of which sugars	0,0 g	0
Fibre	<0,0 g	0
Proteine	0,00 g	0
Salt	0,00 g	2%
Calcium	000 mg	00
Vitamin B6	0,00 mg	00
Vitamin D	0,00 µg	00

¹ RI: REFERENCE INTAKE OF AN AVERAGE ADULT (8400KJ/2000KCAL). MILK MIXED PRODUCT WITH VITAMIN D AND B6. INGREDIENTS: SKIMMED MILK, RECONSTITUTED SKIMMED MILK, LIQUID SUGAR OR SUGAR (SUCROSE 6,4%), CREAM, DEXTROSE, MILK MINERALS CONCENTRATE, CULTURES (YOGHURT AND LACTOCASEIBACILLUS CASEI (DANONE (MILK)), VITAMINS (D3, B6).

8 x 100 g e = 800g


1

5

FIXED ELEMENTS

Elements locked in the design, which need to be translated in local adaptation

1. Danone logo
2. Flavored-color band

FLEX ELEMENTS

Elements locked in the design, to be adapted locally and checked with global team

3. Actimel Immunity related message – text to be adapted
4. Actimel Icons and Story to be adapted if necessary, but main message is fixed

FREE ELEMENTS

Elements to be determined by local teams

5. Legal mentions/Disclaimers

0% BOP

ACTIMEL, YOUR DAILY IMMUNITY* ALLY
Thanks to vitamins D & B6 that help your immune system.

3

4 RICH IN VITAMIN D
L.CASEI
VITAMIN B6

4 Every shot of Actimel contains 1/3 of the daily recommended intake of vitamin D**. It also contains vitamin B6 and 20 billions of its exclusive L.Casei probiotic.

4 The vitamins are then absorbed into your bloodstream to reach and help support immune cells throughout your body.

4 Actimel 0%, your delicious and refreshing immune support shot crafted with: **0% FAT & 0% ADDED SUGARS**

6 6 x 100 g = 600g

1 DANONE

5 099417 010691

Recyclable bottles

NUTRITION VALUES		PER 100 G	%RI ¹
Energy	000 kJ / 00 kcal		1
Fat	0,0 g		0
of which saturates	0,0 g		0
Carbohydrate	0,0 g		0
of which sugars	0,0 g		0
Fibre	<0,0 g		0
Proteine	0,00 g		0
Salt	0,00 g		2%
Calcium	000 mg		00
Vitamin B6	0,00 mg		00
Vitamin D	0,00 µg		00

¹ RI: REFERENCE INTAKE OF AN AVERAGE ADULT (8400KJ/2000KCAL). MILK MIXED PRODUCT WITH VITAMIN D AND B6. INGREDIENTS: SKIMMED MILK, RECONSTITUTED SKIMMED MILK, LIQUID SUGAR OR SUGAR (SUCROSE 6.4%), CREAM, DEXTROSE, MILK MINERALS CONCENTRATE, CULTURES (YOGHURT AND LACTOCASEIBACILLUS CASEI DANONE (MILK)), VITAMINS (D3, B6).

*Actimel is rich in vitamin D and source of vitamin B6. Vitamin D and B6 contribute to the normal function of the immune system. **Daily reference intake of an average adult (8400kJ/2000kcal) (as per Food Information Regulations). Enjoy as part of a balanced and healthy diet.

FIXED ELEMENTS

- 2** Elements locked in the design, which need to be translated in local adaptation
1. Danone logo
 2. 0% range-color band

FLEX ELEMENTS

- Elements locked in the design, to be adapted locally and checked with global team
3. Actimel Immunity related message – text to be adapted
 4. Actimel Icons and Story to be adapted if necessary, but main message is fixed
 5. 0% range icons and texts

FREE ELEMENTS

- Elements to be determined by local teams
6. Legal mentions/Disclaimers

TRIPLE ACTION RANGE



FIXED ELEMENTS

Elements locked in the design, which need to be translated in local adaptation

1. Actimel bottle & Halo
2. Actimel logo
3. + range icons, placement and color
4. Flavored-color band
5. Flavor tag : 11mm height
6. L. Casei pill – placement, size and font size. In the case of trays, please extend the Flavor and RTB tabs to the center in a way the text is not hidden by the tray. 11mm height
7. Masterbrand logo (for CBUs concerned)
8. Fruit - depiction, size and placement (FR exception)

FLEX ELEMENTS

Elements locked in the design, to be adapted locally and checked with global team

9. L. Casei RTB pill – text to be adapted to legal constraints
10. Range icons – only for reg constraints

FREE ELEMENTS

Elements to be determined by local teams

11. Legal mentions/Disclaimers

TRIPLE ACTION RANGE BOP

ACTIMEL+ TRIPLE ACTION, HELPS YOU TAKE CARE OF YOUR IMMUNE SYSTEM* WHEN YOU NEED IT THE MOST

SUPPORTS YOUR IMMUNE SYSTEM
Actimel+ Triple Action is rich in vitamin D, packed with 100% of the daily recommended intake**. A great ally to support your immune system.

ANTI-OXIDANT PROPERTIES
With a formula that is source of vitamin C, that contributes to the protection of your body cells from oxidative stress.

REDUCES TIREDNESS
And fortified in magnesium, that contributes to reduce tiredness and fatigue to help you make the most of your day.

Every Actimel contains 20 billions of exclusive L.Casei cultures. All that immune support in a delicious and refreshing shot!

6 x 100 g = 600g e

NUTRITION VALUES PER 100 G %RI¹

NUTRITION VALUES	PER 100 G	%RI ¹
Energy	000 kJ / 00 kcal	1
Fat	0,0 g	0
of which saturates	0,0 g	0
Carbohydrate	0,0 g	0
of which sugars	0,0 g	0
Fibre	<0,0 g	0
Proteine	0,00 g	0
Salt	0,00 g	2%
Calcium	000 mg	00
Vitamin B6	0,00 mg	00
Vitamin D	0,00 µg	00

¹RI: REFERENCE INTAKE OF AN AVERAGE ADULT (8400KJ/2000KCAL)
MILK MIXED PRODUCT WITH VITAMIN D AND B6.
INGREDIENTS: SKIMMED MILK, RECONSTITUTED SKIMMED MILK, LIQUID SUGAR OR SUGAR (SUCROSE 6,4%), CREAM, DEXTROSE, MILK MINERALS CONCENTRATE, CULTURES (YOGHURT AND LACTOCASEIBACILLUS CASEIDANONE (MILK)), VITAMINS (D3,B6).
**Vitamin D contributes to the normal function of the immune system.
**Reference intake of an average adult (8400kJ/2000 kcal) (as per Food Information Regulations). Enjoy as part of a balanced and healthy diet.

5 099417 010691

Recyclable bottles

DANONE

FIXED ELEMENTS

- 2 Elements locked in the design, which need to be translated in local adaptation
1. Danone logo
 2. Flavored-color band

FLEX ELEMENTS

- Elements locked in the design, to be adapted locally and checked with global team
3. Actimel Immunity related message – text to be adapted
 4. + Range Icons and text to be adapted if necessary, but main message is fixed

FREE ELEMENTS

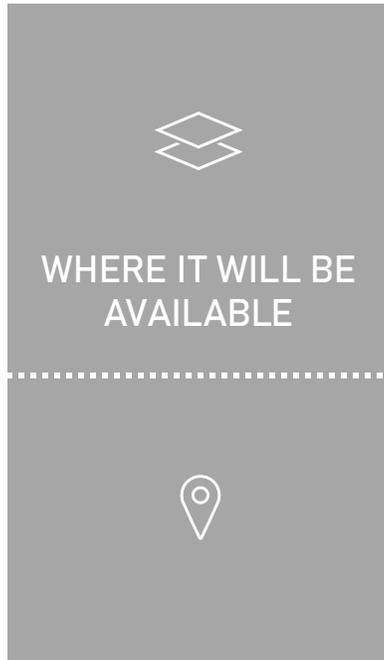
- Elements to be determined by local teams
5. Legal mentions/Disclaimers

WHAT IS DELIVERED

DESIGN MASTERFILES

FLAVOR COLORS

FRUIT DEPICTIONS



[Excel file with all MF and esko links](#)

[Flavor colors - PDF](#)

[Excel file with link to all fruits – will be updated as we go along](#)



ALL DESIGNED TO BE ADAPTED TO LOCAL DESIGN AND QUALITY & LEGAL CHECK

CONTACTS

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IPRO Project manager:

Justine.sauvage@danone.com

DESIGN AGENCY:

Tatil

FRUIT DEPICTION AGENCY:

Tatil

GRAPHIC CHAIN AGENCY

SGK

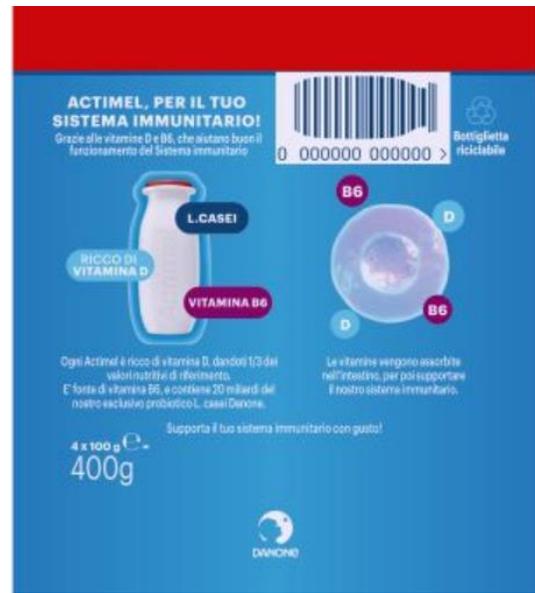
CBU OVERVIEW

ITALY

DA_2403001.2400518_Pick-up_Actimel_ACTIMEL AURORA WAVE 1 ROTSELAAR_x4_J_taly_Strawberry

WIP
- Immune support claim size will be increased

DA_2403002.2400574_Pick-up_Actimel_JTALY AURORA WAVE 2 ALDAYA_x6_Italy_Citrus



ITALY

ARTWORK 2405003.2400518_Pick-up_Bottom_Actimel_ACTIVEL AURORA WAVE 1 ROTSELAAR_x6_Italy_Strawberry 0%.pdf

WIP on Coconut

- Immune support claim size will be increased
- Top color band will be changed to purple
- Tabs will be same length and texts as strawberry version
- BOP halo will be same as strawberry

DA_2404001.2400923_Pick-up_Actimel_AURORA WAVE 2 ROTSELAAR ITALY_x6_Italy_Coconut 0%

Da consumarsi preferibilmente entro il.

0% GRASSI 0 ZUCCHERI AGGIUNTI!

Fragola

Actimel

supporta il Sistema Immunitario*

20 MILIARDI di probiotico L.casei

RICCO DI VITAMINA D

DANONE

Dopo pochi days puoi avere ancora meno, mangiando. Mangia insieme gli amici.

ACTIMEL, PER IL TUO SISTEMA IMMUNITARIO*!

*Grazie alle vitamine D e B6, che aiutano buon il funzionamento del Sistema immunitario.

8 001630 005542 >

Bottiglietta riciclabile

L.CASEI

RICCO DI VITAMINA D

VITAMINA B6

B6 D B6 D

Ogni bottiglietta di Actimel è ricca di vitamina D, fornendoti il 33% del valore nutritivo di riferimento**.

E' fonte di vitamina B6 e contiene 20 miliardi del nostro esclusivo probiotico L. casei Danone.

Le vitamine vengono assorbite nell'intestino, per poi supportare il tuo sistema immunitario*.

*Contiene naturalmente zuccheri

supporta il tuo sistema immunitario* con gusto!

0% GRASSI 0 ZUCCHERI AGGIUNTI!

6 x 100 g e- 600g

DANONE

Da consumarsi preferibilmente entro il.

0% GRASSI 0 ZUCCHERI AGGIUNTI!

Cocco

Actimel

Supporta il Sistema Immunitario*

20 MILIARDI di probiotico L.casei

RICCO DI VITAMINA D

DANONE

0% GRASSI 0 ZUCCHERI AGGIUNTI!

Fragola

Actimel

supporta il Sistema Immunitario*

20 MILIARDI di probiotico L.casei

RICCO DI VITAMINA D

DANONE

*Contiene naturalmente zuccheri. **Grazie alla vitamina D e B6 che aiutano il tuo funzionamento del sistema immunitario.

Danone Nutricia S.p.A Società Benefit via C. Farini, 41 - Milano SERVIZIO CONSUMATORI 800-804037 www.danone.it

Non buttarmi via così! Ecco come usare il compostato per la raccolta differenziata. Segui le disposizioni del tuo comune.

Le lettere (B) o (V) indicate nella data di scadenza corrispondono al relativo bollo CE.

ACTIMEL, PER IL TUO SISTEMA IMMUNITARIO!

Grazie alle vitamine D e B6, che aiutano buon il funzionamento del Sistema immunitario.

0 000000 000000 >

Bottiglietta riciclabile

L.CASEI

RICCO DI VITAMINA D

VITAMINA B6

B6 D B6 D

Ogni Actimel è ricco di vitamina D, dandoti 1/3 dei valori nutritivi di riferimento.

E' fonte di vitamina B6, e contiene 20 miliardi del nostro esclusivo probiotico L. casei Danone.

Le vitamine vengono assorbite dall'intestino, per poi supportare il nostro sistema immunitario.

Actimel 00%, il tuo gustoso e rinfrescante shot per il sistema immunitario:

0% GRASSI & 0% ZUCCHERI AGGIUNTI

6 x 100 g e- 600g

DANONE

0% GRASSI 0 ZUCCHERI AGGIUNTI!

Cocco

Actimel

Supporta il Sistema Immunitario*

20 MILIARDI di probiotico L.casei

RICCO DI VITAMINA D

DANONE

*Contiene naturalmente zuccheri. ** con vitamine B6 e D che aiutano il buon funzionamento del sistema immunitario.

Danone Nutricia S.p.A Società Benefit via C. Farini, 41 - Milano SERVIZIO CONSUMATORI 800-804037 www.danone.it

Non buttarmi via così! Ecco come usare il compostato per la raccolta differenziata. Segui le disposizioni del tuo comune.

Le lettere (B) o (V) indicate nella data di scadenza corrispondono al relativo bollo CE.

DA_2403004.2400518_Pick-up_Actimel_ACTIMEL AURORA WAVE 1
 ROTSELAAR_x6_Italy_Plain 0%

- WIP**
- Immune support claim size will be increased
 - Top color band will be changed to purple.
 - Tabs will be same length and texts as strawberry version
 - BOP halo will be same as strawberry



ACTIMEL, PER IL TUO SISTEMA IMMUNITARIO!

Grazie alle vitamine D e B6, che aiutano buon il funzionamento del Sistema Immunitario.

0 000000 000000 >

Bottiglietta riciclabile

L.CASEI

RICCO DI **VITAMINA D**

VITAMINA B6

B6 **D**

D **B6**

Ogni Actimel è ricco di vitamina D, dandoti 1/3 dei valori nutritivi di riferimento. E' fonte di vitamina B6, e contiene 20 miliardi del nostro esclusivo probiotico L. casei Danone.

Le vitamine vengono assorbite dall'intestino, per poi supportare il nostro sistema immunitario.

Ogni Actimel è ricco di vitamina D, dandoti 1/3 dei valori nutritivi di riferimento. E' fonte di vitamina B6, e contiene 20 miliardi del nostro esclusivo probiotico L. casei Danone.

Actimel 00%, il tuo gustoso e rinfrescante shot per il sistema immunitario:

0% GRASSI & 0% ZUCCHERI AGGIUNTI

6 x 100 g e-
600g

DANONE



PEACH PASSION & BLUEBERRY BLACKBERRY STILL WIP

DA_2403001.2400552_Pick-up_ActimeLITALY SUPERCHARGED
2.0_x6_Italy_Strawberry | Pomegranate



ACTIMEL+ TRIPLA AZIONE SUPPORTA IL TUO SISTEMA IMMUNITARIO¹ CON GUSTO!

¹ Grazie alle vitamine D e B6 che aiutano il buon funzionamento del sistema immunitario

0 000000 000000 >

Bottiglietta riciclabile

SISTEMA IMMUNITARIO

Actimel+ tripla azione è ricco di vitamina D, con il 100% del valore nutritivo di riferimento^{**}. Un alleato per supportare il tuo sistema immunitario¹.

PROPRIETÀ ANTIOSSIDANTE

Actimel+ tripla azione è fonte di Vitamina C che contribuisce a proteggere le cellule del tuo corpo dallo stress ossidativo.

RIDUZIONE STANCHEZZA

Actimel+ tripla azione è fonte di magnesio che contribuisce alla riduzione della stanchezza e dell'affaticamento.

Ogni bottiglietta di Actimel contiene 20 miliardi del nostro esclusivo probiotico L.casei Danone.

6 x 100 g e-
600g

DANONE

¹La vitamina D contribuisce al buon funzionamento del sistema immunitario.
Da gustare nell'abito di una dieta sana ed equilibrata.

2404001.2400495_Pick-up_Bottom_Actimel Aurora New VI_x8_UK_Plain

2404002.2400495_Pick-up_Bottom_Actimel Actimel Aurora New VI_x8_UK_Strawberry

2404004.2400495_Pick-up_Bottom_Actimel Actimel Aurora New VI_x8_UK_Multifruits



ACTIMEL, YOUR DAILY IMMUNE SUPPORT ALLY*
Thanks to vitamins D & B6 that help your immune system*

5 099417 010691 >

Rich in Vitamin D **L.CASEI** **VITAMIN B6** **B6** **D**

Every shot of Actimel contains 1/3 of the daily reference intake of vitamin D and is a source of vitamin B6. It also contains 20 billion exclusive L. casei live cultures.

These vitamins get absorbed into your bloodstream and help support your immune system*.

Typical values	per 100g	%RI† (100g)
Energy (kJ)	303	
Energy (kcal)	72	4%
Fat (g)	1.5	2%
of which saturates (g)	1.0	5%
Carbohydrate (g)	11	4%
of which sugars (g)	11	12%
Protein (g)	3.0	6%
Salt (g)	0.10	2%
Calcium (mg)	120	15%
Vitamin D (µg)	1.67	33%
Vitamin B6 (µg)	0.21	15%

†% Reference intake of an average adult (9000/2000kcal).
*Yogurt drink with L. casei/Danone cultures, vitamins D and B6. Ingredients: Yogurt (MIL), Skimmed MIL, Sugar/Liquid Sugar, Strawberry/Peach (2.7%), Stabilizer (Pectin), Inulin, Modified Starch, MIL Mineral Concentrate, Flavouring, Acidity Regulators (Citric Acid, Sodium Citrate/Lactates/Phosphates), Casei Danone®, Vitamins D, B6. For allergens, see ingredients underlined.

Immune support* in a delicious and refreshing shot!

8 x 100g e = 800g

DANONE

ACTIMEL, YOUR DAILY IMMUNE SUPPORT ALLY*
Thanks to vitamins D & B6 that help your immune system*

5 410146 407024 >

Rich in Vitamin D **L.CASEI** **VITAMIN B6** **B6** **D**

Every shot of Actimel contains 1/3 of the daily reference intake of vitamin D and is a source of vitamin B6. It also contains 20 billion exclusive L. casei live cultures.

These vitamins get absorbed into your bloodstream and help support your immune system*.

Typical values	per 100g	%RI† (100g)
Energy (kJ)	303	
Energy (kcal)	72	4%
Fat (g)	1.4	2%
of which saturates (g)	1.0	5%
Carbohydrate (g)	11	4%
of which sugars (g)	11	12%
Fibre (g)	1.0	-
Protein (g)	2.2	6%
Salt (g)	0.10	2%
Calcium (mg)	120	15%
Vitamin D (µg)	1.67	33%
Vitamin B6 (µg)	0.21	15%

†% Reference intake of an average adult (9000/2000kcal).
*Yogurt drink with L. casei/Danone cultures, vitamins D and B6 and Strawberry/Peach. Ingredients: Yogurt (MIL), Skimmed MIL, Sugar/Liquid Sugar, Strawberry/Peach (2.7%), Stabilizer (Pectin), Inulin, Modified Starch, MIL Mineral Concentrate, Flavouring, Acidity Regulators (Citric Acid, Sodium Citrate/Lactates/Phosphates), Casei Danone®, Vitamins D, B6. For allergens, see ingredients underlined.

Immune support* in a delicious and refreshing shot!

8 x 100g e = 800g

DANONE

ACTIMEL, YOUR DAILY IMMUNE SUPPORT ALLY*
Thanks to vitamins D & B6 that help your immune system*

5 016769 993724 >

Rich in Vitamin D **L.CASEI** **VITAMIN B6** **B6** **D**

Every shot of Actimel contains 1/3 of the daily reference intake of vitamin D and is a source of vitamin B6. It also contains 20 billion exclusive L. casei live cultures.

These vitamins get absorbed into your bloodstream and help support your immune system*.

Typical values	per 100g	%RI† (100g)
Energy (kJ)	310	
Energy (kcal)	76	4%
Fat (g)	1.4	2%
of which saturates (g)	1.0	5%
Carbohydrate (g)	12	4%
of which sugars (g)	11	13%
Fibre (g)	1.0	-
Protein (g)	2.8	6%
Salt (g)	0.10	2%
Calcium (mg)	120	15%
Vitamin D (µg)	1.67	33%
Vitamin B6 (µg)	0.21	15%

†% Reference intake of an average adult (9000/2000kcal).
*Yogurt drink with L. casei/Danone cultures, vitamins D and B6 and Multifruit. Ingredients: Yogurt (MIL), Sugar/Liquid Sugar, Skimmed MIL, Fruit Juices from Concentrate (2.7%), Flavouring, Peach, Orange, Strawberry, Raspberries, Blueberries, Lemon, Modified Starch, Milk Minerals Concentrate, Flavouring, Acidity Regulators (Sodium Citrate, Citric Acid, Sodium Phosphate/Lactates/Phosphates), Casei Danone®, Vitamins D, B6. For allergens, see ingredients underlined.

Immune support* in a delicious and refreshing shot!

8 x 100g e = 800g

DANONE

2404009.2400495_Pick-up_Bottom_Actimel_Actimel Aurora New VI_x8_UK_Plain 0%



2404012.2400495_Pick-up_Bottom_Actimel_Actimel Aurora New VI_x8_UK_Raspberry 0%



2404006.2400495_Pick-up_Bottom_Actimel_Actimel Aurora New VI_x8_UK_Multifruits 0%



ACTIMEL, YOUR DAILY IMMUNE SUPPORT ALLY*
Thanks to vitamins D & B6 that help your immune system**

5 099417 010646 >

Rich in Vitamin D

L.CASEI

VITAMIN B6

Every shot of Actimel contains 1/3 of the daily reference intake of vitamin D and is a source of vitamin B6. It also contains 20 billion exclusive L. casei live cultures.

These vitamins get absorbed into your bloodstream and help support your immune system**.

0% FAT & 0% ADDED SUGARS**

Typical values	per 100g	%RI* (100g)
Energy (kJ)	115	
Energy (kcal)	27	1%
Fat (g)	0.1	0%
of which saturates (g)	0	0%
Carbohydrate (g)	3.0	1%
of which sugars (g)	3.0	3%
Fibre (g)	0.2	-
Protein (g)	2.7	5%
Salt (g)	0.10	2%
Calcium (mg)	120	15%
Vitamin D (µg)	1.67	33%
Vitamin B6 (mg)	0.21	15%

*%RI Reference intake of an average adult (8400kJ/2000kcal).
**Yogurt drink with L. casei Danone cultures, vitamins D and B6 and sweeteners. Ingredients: Yogurt (Milk), Water, Skimmed Milk, Stabiliser (Pectin), Milk Minerals Concentrate, Sweeteners (Sucralose, Acesulfame K), Flavourings, Lactobacillus casei (L. casei Danone®), Vitamins (D, B6). For allergens, see ingredients underlined.

8 x 100g e = 800g

DANONE

ACTIMEL, YOUR DAILY IMMUNE SUPPORT ALLY*
Thanks to vitamins D & B6 that help your immune system**

5 060058 333128 >

Rich in Vitamin D

L.CASEI

VITAMIN B6

Every shot of Actimel contains 1/3 of the daily reference intake of vitamin D and is a source of vitamin B6. It also contains 20 billion exclusive L. casei live cultures.

These vitamins get absorbed into your bloodstream and help support your immune system**.

0% FAT & 0% ADDED SUGARS**

Typical values	per 100g	%RI* (100g)
Energy (kJ)	117	
Energy (kcal)	27	1%
Fat (g)	0.1	0%
of which saturates (g)	0	0%
Carbohydrate (g)	3.2	1%
of which sugars (g)	2.9	3%
Fibre (g)	0.3	-
Protein (g)	2.6	5%
Salt (g)	0.11	2%
Calcium (mg)	120	15%
Vitamin D (µg)	1.67	33%
Vitamin B6 (mg)	0.21	15%

*%RI Reference intake of an average adult (8400kJ/2000kcal).
**Yogurt drink with L. casei Danone cultures, vitamins D and B6, raspberry, strawberry and sweeteners. Ingredients: Yogurt (Milk), Water, Skimmed Milk, Raspberry Purée (7%), Concentrated Strawberry Purée (0.2%), Modified Starch, Sucralose (Pectin), Sweeteners, Milk Minerals Concentrate, Active Ingredients (Skimmed Curd, Citric Acid), Sweeteners (Sucralose, Acesulfame K), Lactobacillus casei (L. casei Danone®), Vitamins (D, B6). For allergens, see ingredients underlined.

8 x 100g e = 800g

DANONE

ACTIMEL, YOUR DAILY IMMUNE SUPPORT ALLY*
Thanks to vitamins D & B6 that help your immune system**

5 060360 502656 >

Rich in Vitamin D

L.CASEI

VITAMIN B6

Every shot of Actimel contains 1/3 of the daily reference intake of vitamin D and is a source of vitamin B6. It also contains 20 billion exclusive L. casei live cultures.

These vitamins get absorbed into your bloodstream and help support your immune system**.

0% FAT & 0% ADDED SUGARS**

Typical values	per 100g	%RI* (100g)
Energy (kJ)	118	
Energy (kcal)	28	1%
Fat (g)	0.1	0%
of which saturates (g)	0	0%
Carbohydrate (g)	3.3	1%
of which sugars (g)	3.1	3%
Fibre (g)	0.2	-
Protein (g)	2.6	5%
Salt (g)	0.10	2%
Calcium (mg)	120	15%
Vitamin D (µg)	1.67	33%
Vitamin B6 (mg)	0.21	15%

*%RI Reference intake of an average adult (8400kJ/2000kcal).
**Yogurt drink with L. Casei Danone cultures, vitamins D and B6, multifruit and sweeteners. Ingredients: Yogurt (Milk), Water, Skimmed Milk, Concentrated Peach Purée (0.2%), Concentrated Peach Purée (0.2%), Concentrated Strawberry Purée (0.2%), Concentrated Orange Juice (0.2%), Modified Starch, Stabiliser (Pectin), Milk Minerals Concentrate, Flavourings, Active Ingredients (Skimmed Curd, Citric Acid), Sweeteners (Sucralose, Acesulfame K), Lactobacillus casei (L. casei Danone®), Vitamins (D, B6). For allergens, see ingredients underlined.

8 x 100g e = 800g

DANONE

2404001.2400519_Pick-up_Bottom_Actimel_Actimel Aurora_8x100_Germany_Plain



2404003.2400519_Pick-up_Bottom_Actimel_Actimel Aurora_8x100_Germany | Swiss_Strawberry



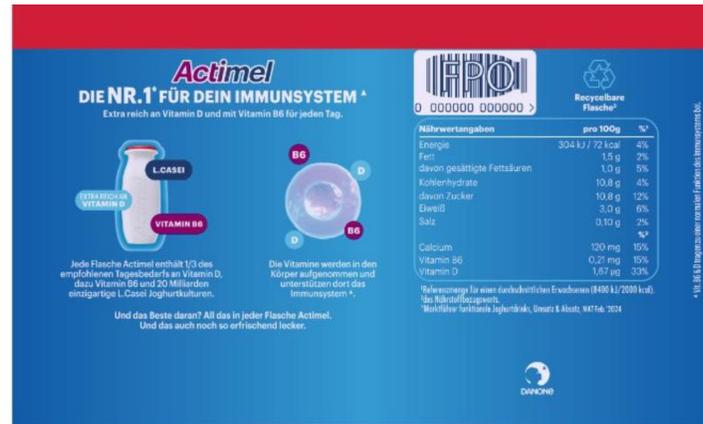
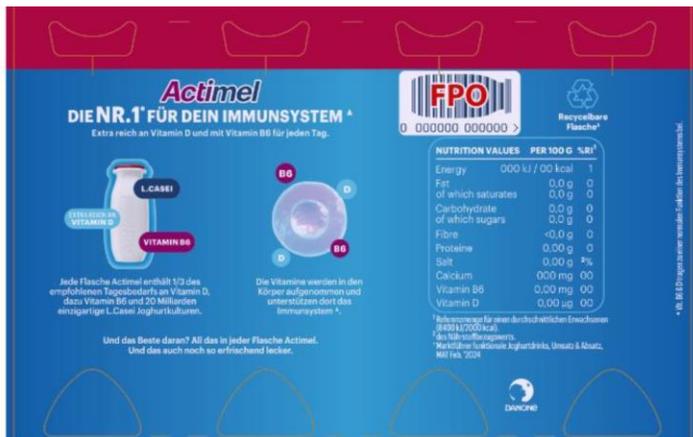
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2405002.2400554_Pick-up_Top_Actimel_Aurora Actimel_8x100_Germany_Vanilla

DA_2403003.2400519_Pick-up_Actimel_Actimel Aurora_8x100_Germany | Austria | Swiss_Pomegranate TOP

DA_2403001.2400555_Pick-up_Actimel_Aurora Actimel_8x100_Germany_Cranberry | Redcurrant BOT



DE

DA_2403003.2400519_Pick-up_Actimel_Actimel
Aurora_8x100_Germany | Austria | Swiss_Pomegranate TOP

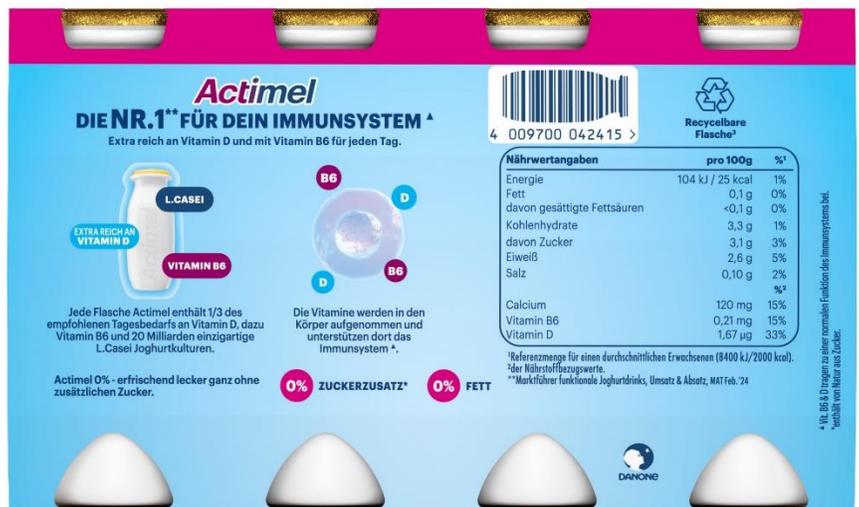


2405008.2400519_Pick-up_Bottom_Actimel_Actimel
Aurora_8x100_Germany | Swiss_Multifruits



2404002.2400519_Pick-up_Bottom_Actimel_Actimel
Aurora_8x100_Germany | Swiss_Plain 0%

2406007.2400554_Pick-up_Bottom_Actimel_Aurora
Actimel_8x100_Germany_Multifruits 0%



DA_2403016.2400519_Pick-up_Actimel_Actimel Aurora_x14_Germany | Austria | Swiss_Plain BOT



DA_2403012.2400519_Pick-up_Actimel_Actimel Aurora_x14_Germany | Austria | Swiss_Strawberry BOT



DA_2403001.2400519_Pick-up_Actimel_Actimel Aurora_x14_Germany | Austria | Swiss_Pomegranate BOT



Actimel DIE NR.1* FÜR DEIN IMMUNSYSTEM*
 Extra reich an Vitamin D und mit Vitamin B6 für jeden Tag.

EXTRA REICH AN VITAMIN D

L.CASEI Jede Flasche Actimel enthält 1/3 des empfohlenen Tagesbedarfs an Vitamin D, dazu Vitamin B6 und 20 Milliarden einzigartige L.Casei Joghurtkulturen.

VITAMIN B6

Die Vitamine werden in den Körper aufgenommen und unterstützen dort das Immunsystem*.

Und das Beste daran? All das in jeder Flasche Actimel. Und das auch noch so erfrischend lecker.

4 009700 043801

Recycelbare Flasche*

Nährwertangaben	pro 100g	% ¹
Energie	304 kJ / 72 kcal	4%
Fett	1,5 g	2%
davon gesättigte Fettsäuren	1,0 g	5%
Kohlenhydrate	10,8 g	4%
davon Zucker	10,8 g	12%
Eiweiß	3,0 g	6%
Salz	0,10 g	2%
		% ²
Calcium	120 mg	15%
Vitamin B6	0,21 mg	15%
Vitamin D	1,67 µg	33%

*Referenzmenge für einen durchschnittlichen Erwachsenen (8400 kJ/2000kcal).
¹Des Nährstoffbezugs
²Marktführer funktionale Joghurt drinks, Umsatz & Absatz, MAT. Feb. '24

DANONE

* Vit. B6 & D tragen zu einer normalen Funktion des Immunsystems bei.

Esko link

[2404001.2400554 Pick-up_Top_Actimel_Aurora Actimel_6x100_Germany_Strawberry | Pomegranate](#)



[2405004.2400554 Pick-up_Top_Actimel_Aurora Actimel_6x100_Germany_Blueberry | Blackberry](#)



[2405005.2400554 Pick-up_Top_Actimel_Aurora Actimel_6x100_Germany Peach and Passion fruit](#)



NORBAL

2404005.2400549_Pick-up_Bottom_Actimel_AURORA_x4_Estland | Letland | Lithuania_Forest fruits



2404006.2400549_Pick-up_Top_Actimel_AURORA_x4_Estland | Letland | Lithuania_Multifruits



2404002.2400548_Pick-up_Bottom_Actimel_AURORA_x4_Sweden | Denmark | Finland | Norway_Strawberry



2404004.2400548_Pick-up_Bottom_Actimel_AURORA_x8_Sweden | Denmark | Finland | Norway_Strawberry NAS 0%



ACTIMEL, YOUR DAILY IMMUNE SUPPORT*

7 350000 550146

0% FAT & ADDED SUGARS

20 BILLION L. Casei Cultures

BOOSTED WITH Vitamins D+B6

0% FAT & ADDED SUGARS

20 BILLION L. Casei Cultures

BOOSTED WITH Vitamins D+B6

800g

DANONE

ACTIMEL, YOUR DAILY IMMUNE SUPPORT*

0% FAT & ADDED SUGARS

20 BILLION L. Casei Cultures

BOOSTED WITH Vitamins D+B6

800g

DANONE

Component	Value
Energy	370 kJ / 88 kcal
Protein	3.5g
Carbohydrate	11.5g
Total Fat	0.1g
Sodium	0.1g
Calcium	120mg
Vitamin D	1.5µg
Vitamin B6	0.1µg

800g

DANONE

NORBAL

2404008.2400549_Pick-up_Bottom_Actimel_AURORA_x8_Estland | Letland | Lithuania_Forest fruits

2404001.2400549_Pick-up_Bottom_Actimel_AURORA_x8_Estland | Letland | Lithuania_Strawberry

2405010.2400548_Pick-up_Bottom_Actimel_AURORA_x8_Sweden | Denmark | Finland | Norway | Latvia | Lithuania | Estonia_Multifruits



ACTIMEL, YOUR DAILY IMMUNE SUPPORT

ROTSELAAR + BIELE

5907 0665

Recyclable bottles

Every shot of Actimel contains 1/3 of the daily recommended intake of vitamin D*. It also contains vitamin B6 and 20 billion of its exclusive L. Casei live bacteria cultures.

The vitamins are absorbed and enter bloodstream, to support the normal function of the immune system.

Immune support in a delicious and refreshing shot!

8 x 100 g e = 800 g

INGREDIENTS/INGREDIENTS/INGREDIENTS	100g %
TUTTUMALANE TAVI	100g 100%
Energy/energia/Energie	200kJ/74kJ 4%
Fat/taimn/taimn	14g 2%
Carbohydrate/saharid/saharid	18g 5%
Protein/valkuga/valkuga	10g 5%
Calcium/kalkium/kalkium	120mg 5%
Vitamin D	1.67µg 33%
Vitamin B6	0.79µg 5%

*Reference Intake (RI) for adults (8400 kJ/2000 kcal)

ACTIMEL, YOUR DAILY IMMUNE SUPPORT

ROTSELAAR + BIELE

751008 971026

Recyclable bottles

Every shot of Actimel contains 1/3 of the daily reference intake of vitamin D*. It also contains vitamin B6 and 20 billion of its exclusive L. Casei live bacteria cultures.

The vitamins are absorbed and enter bloodstream, to support the normal function of the immune system.

Immune support in a delicious and refreshing shot!

8 x 100 g e = 800 g

INGREDIENTS/INGREDIENTS/INGREDIENTS	100g %
TUTTUMALANE TAVI	100g 100%
Energy/energia/Energie	200kJ/74kJ 4%
Fat/taimn/taimn	14g 2%
Carbohydrate/saharid/saharid	18g 5%
Protein/valkuga/valkuga	10g 5%
Calcium/kalkium/kalkium	120mg 5%
Vitamin D	1.67µg 33%
Vitamin B6	0.79µg 5%

*Reference Intake (RI) for adults (8400 kJ/2000 kcal)

ACTIMEL, YOUR DAILY IMMUNE SUPPORT

ROTSELAAR + BIELE

7350000 551341

Recyclable bottles

Every shot of Actimel contains 1/3 of the daily reference intake of vitamin D*. It also contains vitamin B6 and 20 billion of its exclusive L. Casei live bacteria cultures.

The vitamins are absorbed and enter bloodstream, to support the normal function of the immune system.

Immune support in a delicious and refreshing shot!

8 x 100 g e = 800 g

INGREDIENTS/INGREDIENTS/INGREDIENTS	100g %
TUTTUMALANE TAVI	100g 100%
Energy/energia/Energie	200kJ/74kJ 4%
Fat/taimn/taimn	14g 2%
Carbohydrate/saharid/saharid	18g 5%
Protein/valkuga/valkuga	10g 5%
Calcium/kalkium/kalkium	120mg 5%
Vitamin D	1.67µg 33%
Vitamin B6	0.79µg 5%

*Reference Intake (RI) for adults (8400 kJ/2000 kcal)

NORBAL

2404006.2400548_Pick-up_Bottom_Actimel_AURORA_x12_Sweden | Denmark | Finland | Norway_Strawberry



2405001.2400886_Pick-up_Bottom_Actimel_AURORA Wave 2_x14_Sweden | Denmark | Finland | Norway | Letland | Lithuania | Estland_Strawberry



ACTIMEL, YOUR DAILY IMMUNE SUPPORT*

Every shot of Actimel contains 10 billion live cultures of vitamin D² and 20 billion of the exclusive L. Casei live bacteria culture.

The vitamins are absorbed and enter the bloodstream, to support the normal function of the immune system.

Immune support in a delicious and refreshing shot!

12 x 100 g = 1200 g

EAN AREA 1

5 4 10146 963964

Recyclable bottles

DANONE

20 BILLION L. Casei Cultures

BOOSTED WITH Vitamins D+B6¹

12

value pack

12 x 100 g = 1200 g

100g

Energy	100g	1100
Protein	100g	4.5
Carbohydrate	100g	11.5
Fat	100g	1.5
Sugar	100g	1.5
Salt	100g	0.1
Fiber	100g	0.1
Calcium	100g	25
Vitamin D	100g	0.1
Vitamin B6	100g	0.1
Water	100g	85
Total	100g	120

Recyclable bottles

DANONE

ACTIMEL, YOUR DAILY IMMUNE SUPPORT*

Every shot of Actimel contains 10 billion live cultures of vitamin D² and 20 billion of the exclusive L. Casei live bacteria culture.

The vitamins are absorbed and enter bloodstream, to support the normal function of the immune system.

Immune support* in a delicious and refreshing shot!

14 x 100 g = 1400 g

Recyclable bottles

DANONE

20 BILLION L. Casei Cultures

BOOSTED WITH Vitamins D+B6¹

14

value pack

14 x 100 g = 1400 g

100g

Energy	100g	1100
Protein	100g	4.5
Carbohydrate	100g	11.5
Fat	100g	1.5
Sugar	100g	1.5
Salt	100g	0.1
Fiber	100g	0.1
Calcium	100g	25
Vitamin D	100g	0.1
Vitamin B6	100g	0.1
Water	100g	85
Total	100g	120

Recyclable bottles

DANONE

20 BILLION L. Casei Cultures

BOOSTED WITH Vitamins D+B6¹

14

value pack

14 x 100 g = 1400 g

100g

Energy	100g	1100
Protein	100g	4.5
Carbohydrate	100g	11.5
Fat	100g	1.5
Sugar	100g	1.5
Salt	100g	0.1
Fiber	100g	0.1
Calcium	100g	25
Vitamin D	100g	0.1
Vitamin B6	100g	0.1
Water	100g	85
Total	100g	120

Recyclable bottles

DANONE

LINKS TO BE ADDED

Document Details - Approval Rule (esko-saas.com)



Document Details - Approval Rule (esko-saas.com)



Document Details - Approval Rule (esko-saas.com)



Document Details - Approval Rule (esko-saas.com)



LINKS TO BE ADDED

Project Details - Folders/Documents (esko-saas.com)

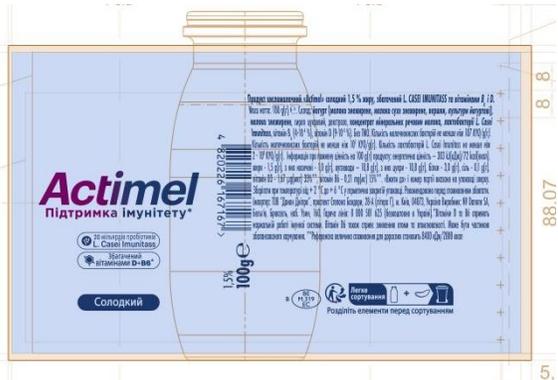


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Project Details - Folders/Documents (esko-saas.com)

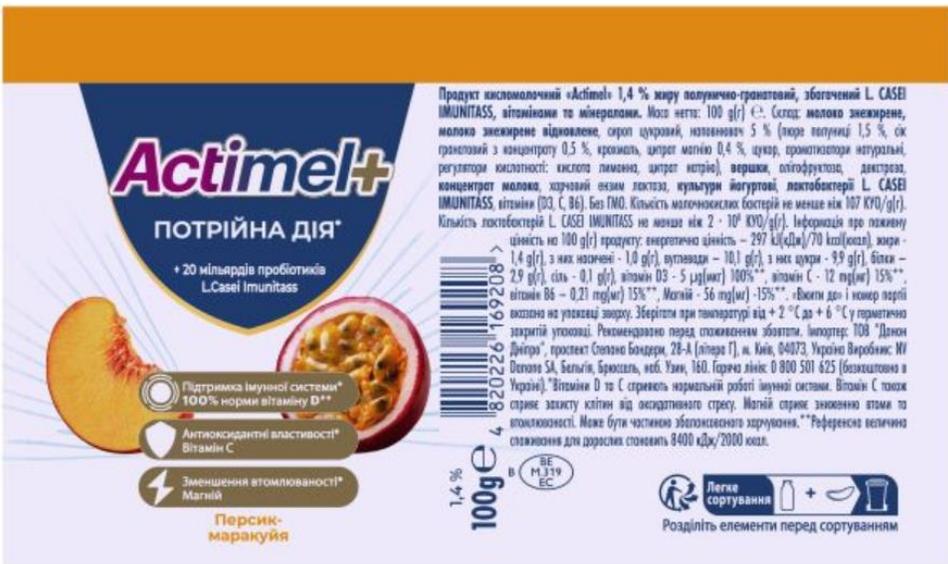
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Document Details - Approval Rule (esko-saas.com)



Project Details - Folders/Documents (esko-saas.com)

Project Details - Folders/Documents (esko-saas.com)



2405002.2400512_Pick-up_Bottom_Actimel_Aurora Actimel
LF_x8_Belgium_Plain-Sweet - V4



ACTIMEL, DAGELIJKE PARTNER VAN JOUW IMMUNUSYSTEEM*
ACTIMEL, L'ALLIÉ DE TON SYSTÈME IMMUNITAIRE AU QUOTIDIEN*

100g

5 410146 417290 >

VITAMINE D6

Elke flesje Actimel bevat 1/3 van de dagelijkse referentie-inname aan vitamine D⁶ in één bron van vitamine B6. Het bevat ook 10 miljard exclusieve L. Casei fermenten.

Chaque bouteille d'Actimel contient 1/3 de tes apports quotidiens de référence en vitamine D⁶ et est source de vitamine B6. Elle contient également 10 milliards de ferments L. Casei exclusifs.

ONDERSTEUN JOUW IMMUNUSYSTEEM IN ÉÉN HEERLIJK EN VERFRISSEND SHOT!
Soutiens ton système immunitaire avec ce shot délicieux et rafraîchissant !

Bereid uw naar onze duurzaamheidsinitiatieven? Kom alles te weten op www.actimel.be
Connaissez-vous nos initiatives durables? Découvrez tout sur www.actimel.be

800g (8x100g e)

Vrouwensmelk/Vollem melk	Per 100g	Per Four	% RIJ*
Wolven	119 kJ / 28 kcal	1	-
Vet	0,1 g	<1	<1
Wolven verzadigd / Saturés	<0,1 g	<1	<1
Wolven / Proteïnes	3,0 g	1	1
Wolven / Suiker / Sucre	3,0 g	1	1
Wolven / Fibre	0,2 g	-	-
Wolven / Phosphore	2,2 g	5	5
Wolven / Calcium	120 mg	15	15
Wolven / Vitamine B6	0,21 µg	15	15
Wolven D6	1,5 µg	25,5	25,5

* Berekening op basis van een gemiddelde volwassen vrouw met een gemiddeld gewicht van 60 kg. De referentie-inname is gebaseerd op de aanbevelingen van de Wereldgezondheidsorganisatie (WHO) voor de dagelijkse referentie-inname van voedingsstoffen. De referentie-inname van vitamine B6 is 2,2 µg en die van vitamine D6 is 2,2 µg. De referentie-inname van vitamine B6 is 2,2 µg en die van vitamine D6 is 2,2 µg.

* Calculé sur la base d'un poids corporel moyen d'une femme adulte avec un poids corporel moyen de 60 kg. Les apports de référence sont basés sur les recommandations de l'Organisation mondiale de la Santé (OMS) pour l'apport quotidien recommandé de nutriments. L'apport de référence en vitamine B6 est de 2,2 µg et celui en vitamine D6 est de 2,2 µg.

DANONE

2405009.2400511_Pick-up_Bottom_Actimel_Aurora Actimel FF_x12_Belgium_Plain – V4

2405006.2400511_Pick-up_Bottom_Actimel_Aurora Actimel FF_x12_Belgium_Strawberry – V3

2405003.2400512_Pick-up_Bottom_Actimel_Aurora Actimel LF_x12_Belgium_Plain-Sweet – V3



ACTIMEL, DAGELIJKE PARTNER VAN JOUW IMMUUNSISTEEM*
ACTIMEL, L'ALLIÉ DE TON SYSTÈME IMMUNITAIRE AU QUOTIDIEN*

RIJK AAN / RICHE EN VITAMINE D

Elk flesje Actimel bevat 1/3 van de dagelijkse referentie-inname aan vitamine D^{***} en is een bron van vitamine B6. Het bevat ook 10 miljard exclusieve L. Casei fermenten.

Chaque bouteille d'Actimel contient 1/3 de tes apports quotidiens de référence en vitamine D^{***} et est source de vitamine B6. Elle contient également 10 milliards de ferments L. Casei exclusifs.

VITAMINE B6

De vitamines worden in je bloedbaan opgenomen en bereiken zo de immuuncellen in je lichaam en helpen die te ondersteunen.

Les vitamines sont ensuite absorbées dans ta circulation sanguine pour atteindre les cellules immunitaires de ton corps.

DRINKYOGHURT MET L. CASEI DANONE

Bevat 10 miljard exclusieve L. Casei fermenten.

DRINKYOGHURT MET L. CASEI DANONE, ERICHI IN VITAMINE B6 EN D

Inhoudstoffen: Water, lactose, melk, afgepaste gecondenseerde melk en/of poeder, room (melk), yoghurtfermenten, afgepaste melk, suiker of vloeibare suiker (saccharose, D-xylose, dextrose), concentratie van melkzurem, lactobacillus casei Danone (melk), vitamine B6 (D).

YOGURT À BOIRE SUCRÉ AU L. CASEI DANONE, ERICHI EN VITAMINE B6 ET D

Inhoudstoffen: Water, lactose, melk, afgepaste gecondenseerde melk en/of poeder, room (melk), fermenten van yoghurt, suiker of vloeibare suiker (saccharose, D-xylose, dextrose), concentratie van melkzurem, lactobacillus casei Danone (melk), vitamine B6 (D).

De vitamines B6 en D helpen bij de normale werking van je immuunsysteem. Elk flesje geeft 15% van de R^{*} in vitamine B6 en 33,3% van de R^{***} in vitamine D. Het bevat ook 10 miljard exclusieve L. Casei fermenten. *Actimel is een bron van vitamine B6 en D. **De referentie-inname (RIM) (2006) en referentie voedingswaarde van een gezonde volwassene. **Apport de référence (AR) (2006) et valeurs nutritionnelles de référence pour un adulte type.**

12 x 100g e = 1200g			
Waarde voedingswaarde / valeur nutritionnelle	Per / Pour 100g	% RIM***	
Energie	307 kJ / 73 kcal	4	
Wit / Matière grasses / vetten verzadigd / dat enkel ges verzadigd	1,4 g	2	
Wit / Matière grasses / vetten verzadigd / dat enkel ges verzadigd	1,0 g	5	
Koolhydraten / Glucides	10,8 g	4	
Wit / Matière grasses / vetten verzadigd / dat enkel ges verzadigd	10,8 g	12	
Eiwit / Protéines	3,8 g	6	
Zout / Sel	0,10 g	2	
Calcium	130 mg	15	
Vitamine B	1,2 µg	33,3	
Vitamine B6	0,31 mg	15	

ONDERSTEUN JOUW IMMUUNSISTEEM IN EÉN HEERLIJK EN VERFRISSEND SHOT!
SOUTIENS TON SYSTÈME IMMUNITAIRE AVEC CE SHOT DÉLICIEUX ET RAFFRAÏCHISSANT !

ACTIMEL, DAGELIJKE PARTNER VAN JOUW IMMUUNSISTEEM*
ACTIMEL, L'ALLIÉ DE TON SYSTÈME IMMUNITAIRE AU QUOTIDIEN*

RIJK AAN / RICHE EN VITAMINE D

Elk flesje Actimel bevat 1/3 van de dagelijkse referentie-inname aan vitamine D^{***} en is een bron van vitamine B6. Het bevat ook 10 miljard exclusieve L. Casei fermenten.

Chaque bouteille d'Actimel contient 1/3 de tes apports quotidiens de référence en vitamine D^{***} et est source de vitamine B6. Elle contient également 10 milliards de ferments L. Casei exclusifs.

VITAMINE B6

De vitamines worden in je bloedbaan opgenomen en bereiken zo de immuuncellen in je lichaam en helpen die te ondersteunen.

Les vitamines sont ensuite absorbées dans ta circulation sanguine pour atteindre les cellules immunitaires de ton corps.

DRINKYOGHURT MET L. CASEI DANONE

Bevat 10 miljard exclusieve L. Casei fermenten.

DRINKYOGHURT MET L. CASEI DANONE, ERICHI IN VITAMINE B6 EN D

Inhoudstoffen: Water, lactose, melk, afgepaste gecondenseerde melk en/of poeder, room (melk), yoghurtfermenten, afgepaste melk, suiker of vloeibare suiker (saccharose, D-xylose, dextrose), concentratie van melkzurem, lactobacillus casei Danone (melk), vitamine B6 (D).

YOGURT À BOIRE SUCRÉ AU L. CASEI DANONE, ERICHI EN VITAMINE B6 ET D

Inhoudstoffen: Water, lactose, melk, afgepaste gecondenseerde melk en/of poeder, room (melk), fermenten van yoghurt, suiker of vloeibare suiker (saccharose, D-xylose, dextrose), concentratie van melkzurem, lactobacillus casei Danone (melk), vitamine B6 (D).

De vitamines B6 en D helpen bij de normale werking van je immuunsysteem. Elk flesje geeft 15% van de R^{*} in vitamine B6 en 33,3% van de R^{***} in vitamine D. Het bevat ook 10 miljard exclusieve L. Casei fermenten. *Actimel is een bron van vitamine B6 en D. **De referentie-inname (RIM) (2006) en referentie voedingswaarde van een gezonde volwassene. **Apport de référence (AR) (2006) et valeurs nutritionnelles de référence pour un adulte type.**

12 x 100g e = 1200g			
Waarde voedingswaarde / valeur nutritionnelle	Per / Pour 100g	% RIM***	
Energie	115 kJ / 27 kcal	<1	
Wit / Matière grasses / vetten verzadigd / dat enkel ges verzadigd	<0,1 g	<1	
Koolhydraten / Glucides	3,0 g	1	
Wit / Matière grasses / vetten verzadigd / dat enkel ges verzadigd	3,0 g	3	
Eiwit / Protéines	0,2 g	0,5	
Zout / Sel	0,10 g	2	
Calcium	120 mg	15	
Vitamine B	0,1 µg	15	
Vitamine D	1,2 µg	33,3	

ONDERSTEUN JOUW IMMUUNSISTEEM IN EÉN HEERLIJK EN VERFRISSEND SHOT!
SOUTIENS TON SYSTÈME IMMUNITAIRE AVEC CE SHOT DÉLICIEUX ET RAFFRAÏCHISSANT !

2405008.2400511_Pick-up_Bottom_Actimel_Aurora Actimel FF_x14_Belgium_Strawberry – V3

2405004.2400511_Pick-up_Bottom_Actimel_Aurora Actimel FF_x12_Belgium_Multifruits –V4



ACTIMEL, DAGELIJKE PARTNER VAN JOUW IMMUNUSYSTEEM*
ACTIMEL, L'ALLIÉ DE TON SYSTÈME IMMUNITAIRE AU QUOTIDIEN *

RIJK AAN / RICHE EN VITAMINES

Eik flesje Actimel bevat 1/3 van de dagelijkse referentie-innames aan vitamine D*** en is een bron van vitamine B6. Het bevat ook 10 miljard exclusieve L. Casei fermenten.

Chaque bouteille d'Actimel contient 1/3 de tes apports quotidiens de référence en vitamine D*** et est source de vitamine B6. Elle contient également 10 milliards de ferments L. Casei exclusifs.

De vitamines worden in je bloedbaan opgenomen en bereiken zo de immuuncellen in je lichaam en helpen die te ondersteunen.

Les vitamines sont ensuite absorbées dans ta circulation sanguine pour atteindre et aider à soutenir les cellules immunitaires de votre corps.

REACTING DIRECTION

Benieuwd naar onze heidsinitiatieven? Alles te weten op www.actimel.be

Cuistues de connaître nos initiatives durables? Découvrez tout sur www.actimel.be

DRINKYOGHURT MET L. CASEI DANONE EN AARDEI, VERRIJKT MET VITAMINES B6 EN D.
INGRÉDIENTS: yoghurt (afgeroomde melk, afgeroomde geconcentreerde melk en/of peadar, room (melk), yoghurtfermenten), afgeroomde melk, suiker of vloeibare suiker (sacharose: 8,5%), aardbei (2,1%), dextrose, aroma's van melkmineralen, verdikkingmiddel (gemodificeerd tapiocaaromeel), natuurlijke aroma's, zuurteregelaars (citroenzuur, natriumcitraat), Lactobacillus casei Danone (melk, vitamines B6, D).

YOGHURT À LAIRE OU L. CASEI DANONE ET À LA FRAISE, ENRICHÉ EN VITAMINES B6 ET D.
INGRÉDIENTS: yaourt (lait écrimé, lait écrimé concentré et/ou en poudre, crème (lait), ferments du yaourt), lait écrimé, sucre ou sucre liquide (sacharose : 8,5%), fraise (2,1%), dextrose, concentré de minéraux du lait, épaississant (amidon modifié de tapioca), arômes naturels, correcteurs d'acidité (acide citrique, citrate de sodium), Lactobacillus casei Danone (lait, vitamines B6, D).

*De vitamines B6 en D dragen bij tot de normale werking van jouw immuunsysteem. Elk flesje geeft 15% van de RI*** in vitamine B6 en 33,3% van de RI*** in vitamine D. Je consumeren in het kader van een gevarieerde en evenwichtige voeding en een gezonde levenswijze. / Les vitamines B6 et D contribuent au fonctionnement normal du système immunitaire. Chaque bouteille apporte 15% de RI*** en

14 x 100 g e = 1400g

Waarde voedingsstoffen / Valeurs nutritives	Per 100g	Pour 100g	%RI***
Energie	373 kJ / 76 kcal		4
Vetten / Matières grasses	1,5 g		2
voorzien verzadigd / dont teneur en gras saturés	1,0 g		
Koolhydraten / Glucides	12,0 g		5
voorzien suikers / dont sucres	11,9 g		12
Eiwitten / Protéines	2,8 g		4
Zout / Sel	0,10 g		2
Calcium	120 mg		15
Vitamine D	1,67 µg		33,3
Vitamine B6	0,21 mg		15

vitamine B6 et 33,3% des RI*** en vitamine D. A consommer dans le cadre d'une alimentation variée et équilibrée et d'un mode de vie sain. *Selon l'apport de base sur les données NutriNet 10, Actimel (sacharose) - NutriNet (www.fao.org) - Santé Active. Définitions nutritionnelles, 28.04.2023 - 28.04.2024, Belgique (Copyright © 2021, NutriNet) - meer info op / plus d'infos sur actimel.be. ***RI: Referentie-inname (8400kJ/2000kcal) en referentie-voedingswaarden van een gemiddelde volwassene / Apport de référence (8400kJ/2000kcal) et valeurs nutritionnelles de référence pour un adulte-type.

Ondersteun jouw immuunsysteem in één heerlijk en verfrissend shot!
Soutiens ton système immunitaire avec ce shot délicieux et rafraîchissant !

DANONE

2405001.2400484_Pick-up_Top_Actimel_AURORA SUPERCHARGED_x8_Belgium_Blackberry



2405002.2400484_Pick-up_Top_Actimel_AURORA SUPERCHARGED_x8_Belgium_Strawberry | Pomegranate



WIP
- Logo size on Straw-Pomeg will be aligned



[2404002.2400805_Pick-up_Top_Actimel_AURORAWave_1_x4_Hungary_Forest fruits](#)

[ARTWORK_2404006.2400805_Pick-up_Top_Actimel_AURORAWave_1_x4_Hungary_Multifruits.pdf](#)

[2404004.2400805_Pick-up_Top_Actimel_AURORAWave_1_x4_Hungary_Strawberry](#)



[ARTWORK_2405002.2400729_Pick-up_Top_Actimel_AURORA_x4_Czech Republic | Slovakia_Plain.pdf](#)



[ARTWORK_2405003.2400729_Pick-up_Bottom_Actimel_AURORA_x4_Czech Republic | Slovakia_Strawberry.pdf](#)



WIP
Rest of skus to come

Spešitebuja/Spošitebuja do:

Biely

Actimel
Imunitný Systém¹

20 MILIÁRD KULTÚR
L. Casei Danone

OBOHACENÝ O
Vitamíny D+B6¹

Bílý

Actimel
Imunitní Systém¹

20 MILIÁRD PROBIOTIK
L. Casei Danone

OBOHACENÝ O
Vitamíny D+B6¹

ACTIMEL, TVŮJ SPOJENEC PRO KAŽDODENNÍ PODPORU TVÉ IMUNITY
ACTIMEL, TVŮJ SPOJENEC PRO KAŽDODENNÍ PODPORU TVOJE IMUNITY
Děky obsahu vitamínů D a B6, které přispívají ke správné funkci imunitního systému.
Všude obsahují vitamíny D a B6, které přispívají k správné funkci imunitního systému.

**Recyklované lahvičky*
Recyklované plasticky***

VÝŽIVOVÉ ÚDAJE 100g ^{3%} / 100g ^{100%}

Energie/ Energia	303 kJ / 72 kcal	4%
Tuky	1,5 g	2%
z toho nasycené / nasycené mastné kyseliny/	1,0 g	5%
Sacharidy	10,8 g	4%
z toho cukry	10,8 g	12%
Bílkoviny/ Bielekoviny	3,0 g	6%
Sól/ Soľ	0,10 g	2%

Vitamíny a minerály ^{100%} / ^{100g}

Vápnik / Vápnik	120 mg	15 %
Vitamin D	1,07 µg	33,9 %
Vitamin B6	0,21 mg	15 %

* Referenční hodnoty příjmu u průměrně dospělé osoby/
Referenčný príjem priemerného dospelého (8400 kJ /
2000 kcal)
* Referenční hodnoty příjmu/Referenčný príjem

Každá lahvička Actimelu obsahuje 1/3 doporučené denní dávky vitamínu D**
Obsahuje také vitamín B6 a živé probiotické kultury L. Casei Danone.

Každá flakéška Actimela obsahuje 1/3 odporúčanej dennej dávky vitamínu D**
Obsahuje tiež vitamín B6 a živé kultúry L. Casei Danone.

Každodenní podpora imunitního systému¹ v masle a bílkovině lahviček
Každodenní podpora imunitního systému¹ v masle a bílkovině flakéšk

**6x100g e
= 600g**

DANONE

WIP
Rest of skus to come

ARTWORK_2405005.2400729_Pick-up_Top_Actimel_AURORA_x8_Czech Republic | Slovakia_Plain.pdf

ARTWORK_2404002.2400801_Pick-up_Bottom_Actimel_AURORA_Actimel_StrawberryPlain_CZS_K_batch2_x8_Czech Republic | Slovakia_Strawberry.pdf

ARTWORK_2405006.2400729_Pick-up_Bottom_Actimel_AURORA_x8_Czech Republic | Slovakia_Forest fruits.pdf



WIP
Rest of skus to come



2405004.2400713_Pick-up_Top_Actimel_SUPERCHARGED 2.0_x4_Hungary | Czech Republic | Romania | Slovakia_Strawberry | Pomegranate

2405003.2400713_Pick-up_Top_Actimel_SUPERCHARGED 2.0_x4_Hungary | Romania | Czech Republic | Slovakia_Blueberry | Blackberry

2405002.2400713_Pick-up_Top_Actimel_SUPERCHARGED 2.0_x4_Hungary | Czech Republic | Slovakia | Romania_Peach and Passion fruit

Fogyasztható/Spotřebujte do:/Spotřebujte do:/Expirà la data de:/Использай до:

Strawberry & Pomegranate

33 6

Actimel+
READING DIRECTION
Immune System¹ Triple Action

IMMUNE SYSTEM SUPPORT¹ 100% vitamin D
OXIDATIVE STRESS PROTECTION² Vitamin C
TIREDNESS REDUCTION³ Magnesium

20 MILLIARD L. Casei Danone

Strawberry & Pomegranate

DANONE

20 MILLIARD L. Casei Danone

Actimel+
READING DIRECTION
Immune System¹ Triple Action

IMMUNE SYSTEM SUPPORT¹ 100% vitamin D
OXIDATIVE STRESS PROTECTION² Vitamin C
TIREDNESS REDUCTION³ Magnesium

5

Szárazanyag / Protein / Matière sèche / 20 milliárd L. casei Danone / Active ingredients / Systema de susținere a imunității / 100% din conținutul zilnic de vitamina D / Prodigiosa caldă / Improbabile stresului oxidativ / Vitamina C / Reducerea obosealității / Magnesiul.

Fogyasztható/Spotřebujte do:/Spotřebujte do:/Expirà la data de:/Использай до:

Blueberry & Blackberry

33 6

Actimel+
READING DIRECTION
Immune System¹ Triple Action

IMMUNE SYSTEM SUPPORT¹ 100% vitamin D
OXIDATIVE STRESS PROTECTION² Vitamin C
TIREDNESS REDUCTION³ Magnesium

20 MILLIARD L. Casei Danone

Blueberry & Blackberry

DANONE

20 MILLIARD L. Casei Danone

Actimel+
READING DIRECTION
Immune System¹ Triple Action

IMMUNE SYSTEM SUPPORT¹ 100% vitamin D
OXIDATIVE STRESS PROTECTION² Vitamin C
TIREDNESS REDUCTION³ Magnesium

5

Szárazanyag / Protein / Matière sèche / 20 milliárd L. casei Danone / Active ingredients / Systema de susținere a imunității / 100% din conținutul zilnic de vitamina D / Prodigiosa caldă / Improbabile stresului oxidativ / Vitamina C / Reducerea obosealității / Magnesiul.

Fogyasztható/Spotřebujte do:/Spotřebujte do:/Expirà la data de:/Использай до:

Peach & Passion Fruit

33 6

Actimel+
READING DIRECTION
Immune System¹ Triple Action

IMMUNE SYSTEM SUPPORT¹ 100% vitamin D
OXIDATIVE STRESS PROTECTION² Vitamin C
TIREDNESS REDUCTION³ Magnesium

20 MILLIARD L. Casei Danone

Peach & Passion Fruit

DANONE

20 MILLIARD L. Casei Danone

Actimel+
READING DIRECTION
Immune System¹ Triple Action

IMMUNE SYSTEM SUPPORT¹ 100% vitamin D
OXIDATIVE STRESS PROTECTION² Vitamin C
TIREDNESS REDUCTION³ Magnesium

5

Szárazanyag / Protein / Matière sèche / 20 milliárd L. casei Danone / Active ingredients / Systema de susținere a imunității / 100% din conținutul zilnic de vitamina D / Prodigiosa caldă / Improbabile stresului oxidativ / Vitamina C / Reducerea obosealității / Magnesiul.

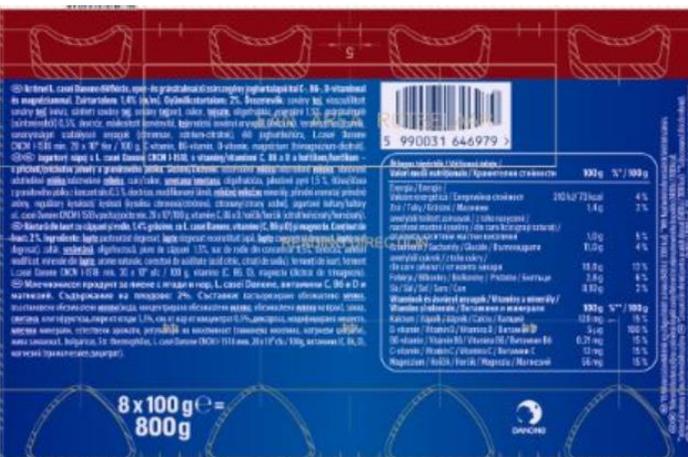
2405001.2401034_Pick-up_Top_Actimel_SUPERCHARGED
2.0_x8_Hungary | Czech Republic | Slovakia | Romania |
Bulgaria_Blueberry | Blackberry



2405001.2400713_Pick-up_Top_Actimel_SUPERCHARGED
2.0_x8_Hungary | Czech Republic | Slovakia | Romania_Strawberry |
Pomegranate



2405005.2400713_Pick-up_Bottom_Actimel_SUPERCHARGED
2.0_x12_Hungary | Czech Republic | Slovakia | Romania_Blueberry |
Blackberry



CHAT

https://danone.esko-saas.com/oneflow/projdetails.jsp?projectId=00002_0000206954&folderID=00002_0001614860&menu_file=searchresults

https://danone.esko-saas.com/oneflow/projdetails.jsp?projectId=00002_0000200080&folderID=00002_0001549386&menu_file=myallprojects



WIP
Rest of skus to come



CHAT

https://da.rone.esko-saas.com/oneflow/projdetails.jsp?projectID=00002_00002_005062&folderID=00002_0001596587&menu_file=myaProjects



https://da.rone.esko-saas.com/oneflow/projdetails.jsp?projectID=00002_00002_06955&folderID=00002_0001614877&menu_file=searchresults



https://da.rone.esko-saas.com/oneflow/projdetails.jsp?projectID=00002_00002_000205432&folderID=00002_001599944&menu_file=searchresults



https://da.rone.esko-saas.com/oneflow/projdetails.jsp?projectID=00002_00002_0000207018&folderID=00002_0001615490&menu_file=searchresults



[Project Details - Folders/Documents \(esko-saas.com\)](https://da.rone.esko-saas.com/oneflow/projdetails.jsp?projectID=00002_00002_0000207018&folderID=00002_0001615490&menu_file=searchresults)



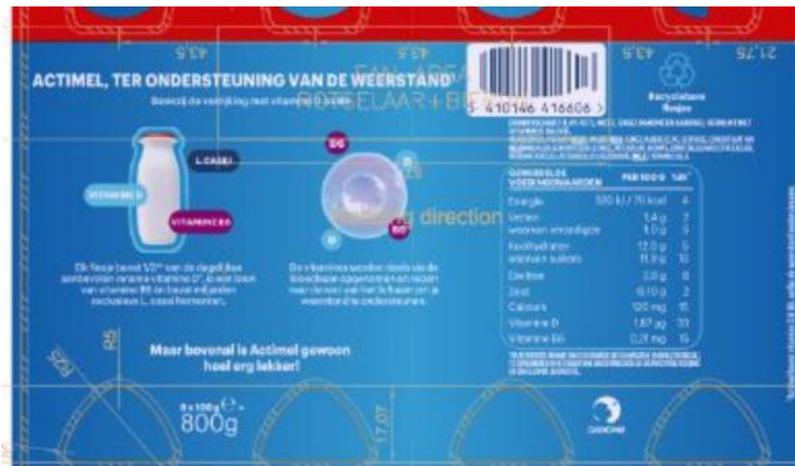
2405002.2400650_Pick-up_Actimel_Aurora NL_x8_Netherlands_Nature



2405001.2400650_Pick-up_Bottom_Actimel_Aurora NL_x8_Netherlands_Strawberry



SC WIP
WAITING ON FINAL DESIGNS FROM SGK



POL

2405002.2400650_Pick-up_ActimeI_Aurora NL_x8_Netherlands_Nature

2405001.2400650_Pick-up_Bottom_ActimeI_Aurora NL_x8_Netherlands_Strawberry

**SC WIP
WAITING ON FINAL DESIGNS FROM SGK**



